

LIVE ONLINE · BY APPLICATION

# YOU COACH EVERY DAY. ARE YOU GETTING BETTER?

Doing it every day won't make you better. Deliberate practice will. Eight weeks of reps in the Dojo: short rounds, honest feedback, again. With peers from around the world and three guides who train with you.

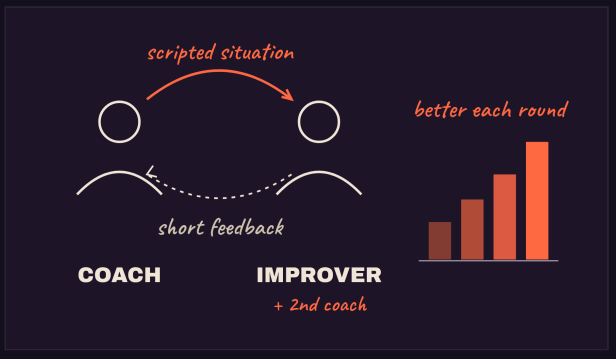
| 8 weeks | 2× a week | 17:00 CEST | 160+ |
|---|---|---|---|
| 5 April – 1 June 2027<br>graduation 22 June | 90-min main session +<br>60-min practice group<br>of four with a mentor | 11:00 ET · all live<br>sessions and workshops | alumni from 10 cohorts,<br>15+ nationalities |

HOW THE DOJO WORKS

## ONE SITUATION. SEVERAL ROUNDS.

One person plays the learner in a scripted situation. The coach tries an approach, gets short feedback, and goes again. Same situation, several rounds, each one a little better.

**What gets better:** structure, listening, a reference for a good answer, and deepening questions.






*"… don't think that you have to go to the dojo because you're a bad coach. Think you have to go because you can become an even better one."*

**Priya Oscar** · Executive Lean Leader, GE Aerospace · Cohort 6

THE DETAILS

# COHORT XI AT A GLANCE

WEEK BY WEEK · 2027

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|---|---|---|---|---|
| **W1**<br>Mon 5 Apr<br>Coaching Kata Fundamentals<br>Tue 6 Apr · Session 1 | **W2**<br>Tue 13 Apr<br>Session 2 | **W3**<br>Mon 19 Apr<br>Alumni workshop<br>Tue 20 Apr · Session 3 | **W4**<br>Tue 27 Apr<br>Session 4 | —<br>3–9 May<br>Study & practice break |
| **W5**<br>Mon 10 May<br>Facilitation workshop 1<br>Tue 11 May · Session 5 | **W6**<br>Tue 18 May<br>Session 6 | **W7**<br>Mon 24 May<br>Facilitation workshop 2<br>Tue 25 May · Session 7 | **W8**<br>Tue 1 Jun<br>Session 8 | **+3 wks**<br>Tue 22 Jun<br>Graduation |

Two live sessions a week: a 90-minute main session with everyone, and a 60-minute deep dive in a practice group of four with a mentor. All live sessions and workshops at 17:00 CEST / 11:00 ET. Missed one? The recording is in the course afterwards.

TWO PATHS

### TRACK 1 · COACHING

For you if you coach people every day, as a manager, team lead or coach.

3 workshops · Kata Dojo Masterclass Certificate

### TRACK 2 · COACHING & FACILITATION

For you if you also develop other coaches, as an internal coach, Lean or CI lead, or consultant. You finish by running your first two Dojo sessions.

4 workshops · Dojo Facilitator Certificate

YOUR INVESTMENT

### FULL MASTERCLASS · ONE COHORT

**€2,900**

plus VAT if applicable

- The full eight weeks, either track
- Weekly practice and mentoring group
- Handbook, online Dojo sandbox and Starter Kit
- Access to the online learning portal

Upgrade to lifetime access later for €2,000.

### LIFETIME ACCESS · EVERY FUTURE COHORT

**€3,900**

plus VAT if applicable

- Everything in the Full Masterclass
- Join future cohorts again, for life
- Lifetime access to the portal
- Future updates to the class content

### MONEY-BACK GUARANTEE

Take part, do the work, and if it still wasn't valuable for you, you get a full refund within 30 days of the start date.

### PAYMENT & GROUPS

Monthly payment plans available. Group rates from three people.

### NEW TO TOYOTA KATA?

Many people in each cohort are. You learn the Coaching Kata step by step.

YOUR GUIDES



**TRACY DEFOE**
Practice mentor. Co-founder of Kata School Cascadia.



**JULIE SAVAGE-FOURNIER**
Mentor. Co-founder of Kata School Francophonie.



**TILO SCHWARZ**
Founder of the Kata Coaching Dojo. Former plant manager.

COHORT XI STARTS 5 APRIL 2027 · BY APPLICATION

## GET YOUR REPS IN. APPLY NOW.

kata-dojo.com

Questions? tilo@kata-dojo.com

*See you in the Dojo, Tilo*